

May 1, 2026

# Families Lose Their Parents Twice. A Physician Built an AI to Stop That.

*Everly, launching today, is a voice companion for aging parents. Part friend, part caregiver, part archivist. It captures the stories families don't know they're about to lose.*

**CHICAGO, IL.** There is a particular kind of grief that doesn't arrive at the funeral. It comes later, in the quiet, ordinary moments. When a daughter reaches for her mother's recipe and realizes no one ever wrote it down. When a son tries to remember the story behind a photograph, or the name of the street where his parents first fell in love.

The person who held those answers is no longer there to ask.

Families don't just lose their parents once. They lose them twice. First in life, and then again in memory.

**Everly, launching today, was built for the years before that second loss.**

Everly is an AI voice companion designed for aging parents. It is a warm, patient presence they can speak with anytime. But beneath those daily conversations, something deeper is happening. Everly is quietly preserving the stories, memories, and small details that so often disappear, while giving families a clearer picture of how their loved one is truly doing.

It sits at a new intersection. Part companion, part caregiver, part historian, and over time, something more enduring.

*“As a physician, I watched families lose their parents twice. Once when the loved one passed, and again when they realized the stories were gone forever. Everly exists because no family should go through that.”*

DR. B, DOUBLE BOARD-CERTIFIED PHYSICIAN AND CO-FOUNDER OF EVERLY

## A Growing Silence and the Conversations That Never Happen

The launch comes at a moment of converging realities. The U.S. Surgeon General has identified loneliness as an epidemic, with older adults among the most affected. A 2023 advisory linked social isolation to higher risks of dementia, heart disease, and stroke. Millions of aging parents spend much of their day alone, while their children, often hundreds of miles away, rely on brief, well-meaning phone calls that rarely reveal the full truth.

*Parents don't want to worry their children. Children don't want to push too hard.*

And so the most important conversations, about how they're really feeling, what they remember, and what they've lived, often go unspoken. Until it's too late.

## **A Companion That Listens and Remembers**

Everly was designed to sit gently in that gap. There are no apps to learn, no typing required. Parents simply speak, and Everly listens, not just to respond, but to understand.

It asks the kinds of questions families wish they had asked:

*What was your mother like when you were young?*

*Tell me about the hardest decision you ever made.*

*What did love look like to you?*

Over weeks and months, those conversations become something extraordinary. A private, searchable archive of a life filled with stories, humor, reflections, and moments that might otherwise have been lost.

**For families, Everly offers something that has long felt impossible to hold at once: peace of mind in the present, and preservation for the future.**

## **More Than Memory. A Window Into Wellbeing.**

While parents talk, Everly also provides families with a quiet, ongoing understanding of how their loved one is doing. Subtle changes in mood, language, and routine are translated into simple, intuitive wellness signals. Reassurance when things are steady, and gentle alerts when something may be wrong.

*No more guessing. No more wondering if everything is "fine."*

Just a clearer connection, even from a distance.

## **Three Phases of a Relationship**

Everly is designed to deepen over time:

**The Companion.** A warm, always-available voice, ready for conversation, reflection, and connection.

**The Monitor.** A quiet layer of insight, helping families stay informed and present in their loved one's wellbeing.

**The Living Memory.** Over time, a lasting archive built from real conversations. A place where families can return to hear a story, revisit a moment, or let future generations meet the person behind the memories.

*It becomes, in the end, something technology has rarely been asked to be. Not just useful, but meaningful.*

## **Availability**

Everly is available now at [talkwitheverly.com](https://talkwitheverly.com).

The **Family Plan** is \$29 per month and supports one parent.

The **Legacy Plan** is \$49 per month and includes up to three parent profiles, voice cloning, and white-glove onboarding.

*Both plans include a risk-free 7-day free trial.*

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## **About Everly**

Everly is an AI voice companion for aging parents, co-founded by a board-certified physician and designed with clinical care in mind. The service helps families ease loneliness, better understand the wellbeing of their loved ones, and preserve the stories that too often disappear with time.

*Because the most important things we lose are not just the people we love, but the parts of them we never thought to save.*

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